



TAKING SERVITE LEADERSHIP TO AN INTERNATIONAL LEVEL



THE FUTURE of Servite's formation and leadership programs will include an international dimension thanks to Servite alumnus, Joseph Sanberg, a member of the Class of 1997.

Last spring, Sanberg began meeting with Servite administrators about an idea to expand Servite's student leadership development program. He wanted to create an international travel and study experience for Servite students.

"MY VISION FOR THE INTERNATIONAL LEADERSHIP PROGRAM IS TO ENSURE OUR YOUNG MEN PLAN FOR THEIR FUTURES WITH AN INTERNATIONAL HORIZON – WHETHER IN ATHLETICS, ACADEMICS OR BUSINESS, OUR GRADUATES WILL BE MORE CONSEQUENTIAL BY THINKING AND LIVING GLOBALLY."

The idea had its roots in Sanberg's undergraduate experience at Harvard University. Among the most influential facets of his time at Harvard was the interaction with classmates who

JOSEPH SANBERG '97

Counterclockwise from top right: Sanberg as a senior at Servite High School in 1997. > Sanberg at the Jefferson Awards for Public Service. > Sanberg and Jose Maria Aznar, former President of Spain. > A photo from Sanberg's Servite yearbook.



had come from around the world. “Many of the relationships I formed as an undergraduate through that experience have impacted my businesses and professional relationships 15 years later,” said Sanberg.

Sanberg thought it would be helpful for students and Servite to create an international leadership opportunity that will not only enhance student leadership experiences, but position Servite students well for acceptance at top universities.

The initial international studies idea was turned over to Sanberg’s classmate and Servite Associate Director of Formation and Director of Leadership Development, Chris Weir. Working with Sanberg, Weir created what will be known as ‘The Joseph Sanberg International Leadership Program’.

The program will initially focus on China and be led by an International Leadership Program

Coordinator/ Mandarin teacher, according to Weir. “It will have two components. There will be a Servite classroom experience on study of the Chinese language, culture and economy. The second component will be a merit-based, expense paid travel experience for qualified students during the summer following their sophomore and junior years.

Student participants will visit China for interaction with Chinese students and government/business leaders.”

The intent is to begin classroom instruction during fall 2014 and travel during summer 2016. Future travel opportunities may also include Europe, Africa and South America.

Sanberg leads his family investment office, RJB Partners LLC. In addition, he currently serves as Chairman of the Jefferson Awards for Public Service, as a member of the Brookings Institute Foreign Policy Leadership Committee and as a

Trustee for the Junior Statesmen Foundation. He earned his A.B., Magna Cum Laude from Harvard University.

“My vision for the International Leadership Program is to ensure our young men plan for their futures with an international horizon – whether in athletics, academics or business, our graduates will be more consequential by thinking and living globally,” said Sanberg.

“Among Joe Sanberg’s leadership qualities are he not only initiated and helped develop a wonderful idea to benefit Servite students, he also brought the funding plan,” said Formation Director Larry Toner. Sanberg made a commitment to fund the International Leadership Program for a minimum of six years and pledged \$1.2 million toward its costs.

Sanberg was Valedictorian of his class and Student Body Vice

President. He was involved in Junior Statesman of America (JSA) where he became a gifted speaker and was elected California Governor of JSA for the 1996-97 academic year. He also represented Servite in Speech contests for the Anaheim Lions Club as well as Youth in Government Day for the city of Anaheim.

“Joe Sanberg entered my freshman Honors English Literature class in fall of

1993,” said Barbara Messerle-Devitt, Sanberg’s former English teacher and JSA adviser. “As a freshman, Joe became interested in politics and the means to become a gifted speaker and debater. Joe’s remarkable endeavors at Servite, college and beyond only goes to prove that with desire, determination, discipline and dedication, one can accomplish any goal that one chooses.”

Thank you Joe Sanberg for creating the opportunity for future students to benefit from international leadership experiences!

