

# FREQUENTLY ASKED QUESTIONS

## **What is the Servite Alumni Challenge?**

The Servite Alumni Challenge is a friendly competition among the classes to see which class achieves the highest number of alumni participation points. Alumni Challenge begins February 1. Each alumni class is challenged to compete during Alumni Challenge to be this year's champion.

## **Who is participating in the Servite Alumni Challenge?**

The competition includes all Servite alumni from the graduating classes of 1962-2017.

## **How long will the competition last? |**

The special Servite Madness promotions run from February 1 - March 31, 2018. The Alumni Challenge winner will be determined based on points earned through March 31, 2018.

## **I made a donation in December. Does it still count?**

Annual Fund donations made in the current fiscal year count in the Alumni Challenge. So if you made a gift since the start of the fiscal year on July 1, it counts toward your class participation. (But we wouldn't mind additional support!)

## **How much am I expected to give?**

Servite does not ask for a specific amount, although we hope you will be as generous as you can. Some classes may choose an amount that is meaningful for them, such as a donation of \$60 in honor of Servite's 60<sup>th</sup> anniversary, \$30 for a 30-year reunion or \$20.05 for the Class of 2005. Gifts in any amount are greatly appreciated, as gifts from alumni boost Servite's alumni participation rate, a key metric in some school rankings and consideration for foundation grants.

## **What does the winning class receive?**

In addition to bragging rights, school-wide recognition, and benefiting the school that has meant so much to them, the winning class will be recognized on a plaque at Servite and with an alumni celebration tailgate prior to a home football game in Fall 2018.

## **Why should I participate?**

Your gifts help make a Servite education possible for students with financial need and help to preserve the programs and traditions that make Servite special. More than 40% of Servite students require tuition assistance to attend Servite. The competition is also a fun way for you to show your class pride and have some friendly competition with your brothers from other classes.

In addition, donations help Servite meet a matching gift requirement from the Windsong Trust of Las Vegas. The Windsong Trust has generously provided a \$250,000 challenge grant for financial aid. In effect, donations to the alumni challenge have double the impact thanks to the Windsong Trust Grant.

**Can I make multiple gifts and earn additional points?**

Yes, you may give as many times as you like during the challenge and receive points for each gift. You may also make memorial gifts for deceased classmates, but these points are credited to you and do not change the participation percentage.

**How is the winner determined?**

The winning class will be determined by the number of points earned by its members. Points may be earned by making a donation, signing up for monthly giving, attending events and more. Any new gifts or pledges made during the time period will count toward your class challenge. **Payments on existing/prior pledges do not apply.**

You may also earn points by attending events, updating your contact information and more. See the chart below for details.

<i>Points Awarded for:</i>	<i>Number of Points</i>
Make a one-time gift of \$10 - \$59	3
Make a one-time gift of \$60 (in honor of 60 <sup>th</sup> anniversary) or more	5
Bonus points for monthly giving or recurring donation	3
Additional points if you increase the amount of your last gift by 10% or more	3
Send a challenge email to your friends and cc: <a href="mailto:alumni@servitehs.org">alumni@servitehs.org</a> (Maximum points per participant: 30 (or 10 emails) Must be an email originated by you—Replying all to a mailing list does not count!	3
Provide contact information for a “lost” brother, an alumnus with whom Servite has lost contact. (See list online.)	3
Got a new job? Had a baby? Got married? Started a business? Send an email with your class note to Alumni@servitehs.org with the subject line “Class Note for #ServiteAlumniChallenge”	2
Attend an alumni event during February or March (points for each event)	2
Share, tweet or re-tweet a message using #ServiteAlumniChallenge	1